



## Remit Address:

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

## INVOICE

Advertiser	Hoekstra for Senate	Invoice #	4080321-1
Product	CANDIDATE	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12

Station	WJBK	Order #	4080321
Account Executive	Anthony Castaneda	Alt Order #	PETE HOEKSTRA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HKST
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Brabender Cox LLC**  
**Attention: Accounts Payable**  
**201 Liberty Street SW**  
**Leesburg, VA 20175**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
	PI										
					10/15/12 to 10/21/12	2x	---TF--				
	WJBK			Th	10/18/12	:00			\$2,200.00	Credited	1
	WJBK			F	10/19/12	:00			\$2,200.00	Credited	2
2	WJBK	Fox 2 News AM 530a	530a-6a								
	PI										
					10/15/12 to 10/21/12	1x	----F--				
	WJBK			F	10/19/12	:30	5:41 AM	BCPH1210H	\$600.00		1
3	WJBK	Fox 2 News AM 7a	7a-8a								
	PI										
					10/15/12 to 10/21/12	1x	----F--				
	WJBK			F	10/19/12	:30	7:21 AM	BCPH1210H	\$1,100.00		1
4	WJBK	Fox 2 News AM 8a	8a-9a								
	PI										
					10/15/12 to 10/21/12	1x	----F--				
	WJBK			F	10/19/12	:30	8:18 AM	BCPH1210H	\$1,100.00		1
5	WJBK	M-F 10a-11a News	10a-11a								
	PI										
					10/15/12 to 10/21/12	1x	----F--				
	WJBK			F	10/19/12	:30	10:10 AM	BCPH1210H	\$375.00		1
6	WJBK	Fox 2 News at 5p	5p-530p								
	PI										
					10/15/12 to 10/21/12	2x	---TF--				
	WJBK			Th	10/18/12	:30	5:21 PM	BCPH1210H	\$1,200.00		2
	WJBK			F	10/19/12	:30	5:16 PM	BCPH1210H	\$1,200.00		1
7	WJBK	Fox 2 News at 530p	530p-6p								
	PI										
					10/15/12 to 10/21/12	2x	---TF--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Sales Region	National

Order #	4080321
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WJBK	Fox 2 News at 530p	530p-6p								
	PI										
	WJBK			Th	10/18/12	:30	5:54 PM	BCPH1210H	\$1,200.00		1
	WJBK			F	10/19/12	:30	5:38 PM	BCPH1210H	\$1,200.00		2
8	WJBK	Fox 2 News at 6p	6p-630p								
	PI										
					10/15/12 to 10/21/12	2x	---TF--				
	WJBK			Th	10/18/12	:30	6:22 PM	BCPH1210H	\$1,200.00		2
	WJBK			F	10/19/12	:30	6:11 PM	BCPH1210H	\$1,200.00		1
9	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	PI										
					10/15/12 to 10/21/12	1x	-----S-				
	WJBK			Sa	10/20/12	:30	9:20 AM	BCPH1210H	\$650.00		1
10	WJBK	Fox 2 News AM Su 8a	8a-9a								
	PI										
					10/15/12 to 10/21/12	1x	-----S				
	WJBK			Su	10/21/12	:30	8:54 AM	BCPH1210H	\$650.00		1

Aired Spots

12

Gross Total \$11,675.00Agency Commission \$1,751.25Net Amount Due \$9,923.75Payment Terms 30 Days

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